

The logo for Wonderful PISTACHIOS is centered at the top of the page. It features the word "Wonderful" in a white, sans-serif font above the word "PISTACHIOS" in a larger, bold, green, sans-serif font. The text is set against a dark, rectangular background.

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**WONDERFUL® PISTACHIOS INVITES YOU TO CRACK OPEN SCRUMPTIOUS SNACKING
WITH SIX NEW CRAVEABLE COMBOS**

In-Shell Pistachios + Trendy Flavors + Cool Beverages = Six Delicious Ways to Enjoy

LOS ANGELES, June 8, 2011 — Wonderful® Pistachios is unveiling its first-ever series of expertly paired snack combinations that elevate the buttery, creamy, one-of-a-kind taste of pistachios further into the realm of the “every day” irresistible.

“We want to inspire snackers to get creative and enjoy in-shell pistachios in some new and unexpected ways,” said Marc Seguin, director of marketing for Wonderful Pistachios. “That’s why we’ve selected today’s hottest epicurean flavor trends, paired them with delectable pistachios, and created six delightfully simple to prepare flavor combos that are perfect for every day - yet surprising enough for special occasions.”

The creamy texture and nutty crunch of pistachios is an ideal snacking companion to many trendy foods and flavors. In fact, pistachios pair perfectly with sweet, savory, tart and tangy accompaniments, such as lime tortilla chips and watermelon sprinkled with chili-lime salt; savory rosemary-parmesan popcorn with salami-olive skewers; or creamy Chevre cheese with dried apricots.

These snack pairings and tips – six in all – give pistachio fans new and easy ways to savor, enjoy and entertain with Wonderful Pistachios, while elevating the every day snack experience.

“Each pairing begins with the uniquely delicate nutty flavor of pistachios which serves as the perfect flavor base,” adds Seguin. “Adding a variety of carefully selected flavors, ranging from sweet to savory, creates a variety of flavor combos that are uniquely enhanced when enjoyed together,” adds Seguin.

These unique pistachio snack pairings are easy to prepare and are a feast for both the eye and the palate. Great for creating a lounge-like vibe or fiesta atmosphere at your next get-together – or for a me-time everyday snack – here are six new craveable combinations:

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Lounge Snack

Wonderful Pistachios + Chinese Sesame Noodle Sticks + Wasabi Peas + Asian Beer or Iced Green Tea

The savory-nutty flavor of Wonderful Pistachios combines with the spicy kick of wasabi peas and the salty crunch of Chinese sesame noodle sticks to create a trinity of contrasting flavors and textures. Just fill a trio of serving bowls...then, get ready to crack and crunch!

Fiesta Snack

Wonderful Pistachios + Lime Tortilla Chips + Watermelon Chunks Sprinkled with Chili-Lime Salt + Margarita or Fizzy Limeade

Enjoy this delicately nutty, spicy-sweet snack by filling colorful bowls with crunchy Wonderful Pistachios, cool chunks of fresh watermelon sprinkled with Mexican chili-lime salt, and lime tortilla chips. Nestle the watermelon bowl in ice to keep the melon chilly and the presentation cool!

Upscale Snack

Wonderful Pistachios + Cured Olive & Salami Skewers + Rosemary-Parmesan Popcorn + Chianti or Other Medium-Bodied Red Wine or Chilled Pomegranate Soda

The subtle earthiness of pistachios plays well with its Mediterranean counterparts, rosemary-parmesan popcorn and olive-salami skewers, to round out a sophisticated snack trio. Fill two bowls – one with Wonderful Pistachios and the other with popcorn tossed with a splash of extra-virgin olive oil, minced fresh rosemary and grated parmesan. Skewer oil-cured pitted olives with slices of artisanal salami and serve on a small platter alongside pistachios and popcorn.

Yum Factor Snack

Wonderful Pistachios + Aged Gouda + Gala Apple Wedges Drizzled with Lavender Honey + Cold Ginger Beer or Cold Ginger Ale

A delicate hint of salted, dry-roasted pistachios counterbalance the caramel-like sweetness of aged Gouda to blend naturally with the crisp juiciness of Gala apples. Lavender honey adds a fragrant, sweet earthiness that brings out the pistachios' own earthy flavor. Thinly slice Gala apples and arrange on a platter; drizzle with lavender honey and serve alongside chunks of aged Gouda and bowls brimming with Wonderful Pistachios.

Wow Factor Snack

Wonderful Pistachios + Chevre Cheese Balls Rolled in Poppy Seeds + Dried Apricots + Greyhound or Grapefruit Soda

The creamy texture and buttery flavor of pistachios meld with the subtle goodness of Chevre cheese to create an ideal contrast to the sweet dried apricots. Roll soft Chevre cheese into marble-sized balls then coat in poppy seeds. Fill a bowl with Wonderful Pistachios and place in the center of a platter surrounded by the cheese balls and apricots.

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Kid-Friendly Snack

Wonderful Pistachios + Mini Chocolate Chip Cookies + Fresh Strawberries + Iced Latte or Glass of Milk

Kids love the salty crunch and nutty flavor of pistachios, and, combined with the sweetness of chocolate chip cookies and the fruity tang of strawberries, this combo is the perfect sweet-salty snack. Set a bowl of Wonderful Pistachios on a platter surrounded with chocolate chip cookies and whole, fresh strawberries for a kid-pleasing after-school treat or an afternoon work break with colleagues.

Called the 'Skinny Nut' by nutrition experts, California pistachios are the lowest calorie, lowest fat nut – making them a great everyday snack. Naturally cholesterol free, pistachios are heart healthy and nutrient dense. A handful of pistachios – about 30 kernels – offer a deliciously satisfying snack for about 100 calories. Additionally, pistachios yield the most nut per serving with 49 kernels in a 1-ounce serving compared to just 23 for almonds.

About Wonderful® Pistachios: *The Wonderful Pistachios brand features upscale, premium packaging and a bold contemporary look, appealing to a sophisticated, health-conscious consumer. Wonderful Pistachios are grown in Lost Hills, California, part of the San Joaquin Valley, the agricultural heartland of California. Grown, processed and packaged by Paramount Farms, Wonderful Pistachios are available at retail outlets and grocery stores nationwide including Albertsons, Giant Eagle, Kroger, Safeway, Vons and Wegmans; and are available in a variety of sizes. For more information, visit www.WonderfulPistachios.com.*

About Paramount Farms: *Paramount Farms is the world's largest vertically integrated supplier of pistachios and almonds, and the company's 30,000 acre pistachio orchard, located in California's San Joaquin Valley, is the largest in the world. Dedicated to quality, Paramount Farms has pioneered advances in orchard management and state-of-the-art processing, packaging and delivery technologies and is the first nut supplier in the U.S. to receive ISO 9000 certification. Paramount Farms' pistachios can be found in the produce department of grocery stores nationwide sold under the Wonderful® and Everybody's Nuts!® brand names.*

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